

**THEORETICAL FOUNDATIONS AND MODERN DEVELOPMENT TRENDS
OF HUMAN RESOURCE MANAGEMENT SYSTEMS****Rakhmonova Mekhrikhon Khoshimovna**

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Annotatsiya: Mazkur maqolada inson resurslarini boshqarish tushunchasi, uning asosiy va strategik funksiyalari, personalni boshqarish bilan o'zaro bog'liqligi hamda raqamli iqtisodiyot sharoitida HRM tizimining zamonaviy rivojlanish yo'nalishlari yoritilgan. Shuningdek, ijtimoiy tarmoqlar va KPI tizimining inson resurslarini boshqarishdagi o'zni, afzalliklari va amaliy ahamiyati tahlil qilingan.

Kalit so'zlar: inson resurslari, HRM, personalni boshqarish, inson kapitali, raqamli iqtisodiyot, KPI, ijtimoiy tarmoqlar.

Аннотация: В данной статье рассматривается концепция управления человеческими ресурсами (HRM), его основные и стратегические функции, а также взаимосвязь с управлением персоналом. Также исследуются современные тенденции развития систем HRM в условиях цифровой экономики. Кроме того, анализируется роль, преимущества и практическое значение социальных сетей и систем ключевых показателей эффективности (KPI) в управлении человеческими ресурсами.

Ключевые слова: человеческие ресурсы, HRM, управление персоналом, человеческий капитал, цифровая экономика, KPI, социальные сети

Abstract

This article examines the concept of human resource management (HRM), its core and strategic functions, and its interrelation with personnel management. It also explores contemporary development trends of HRM systems in the context of the digital economy. Furthermore, the study analyzes the role, advantages, and practical significance of social networks and Key Performance Indicator (KPI) systems in the management of human resources.

Keywords: human resources, HRM, personnel management, human capital, digital economy, KPI, social networks

In the context of contemporary globalization and the digital economy, human resources have become the most critical strategic asset of organizations. The competitiveness, sustainable development, and overall success of organizations in a market economy largely depend on the effective management of human resources. Consequently, enhancing human resource management systems and integrating modern technologies and innovative approaches into organizational practices represent pressing challenges for contemporary management.

Human Resource Management (HRM) is a comprehensive system aimed at recruiting, developing, managing, and supporting employees within an organization. It encompasses all processes, programs, and policies that influence human activities and performance. HRM plays a pivotal role in aligning workforce capabilities with organizational objectives, fostering employee engagement, and ensuring optimal productivity and job satisfaction.

Human resources refer to the qualified professionals working within an organization. These resources are considered one of the organization's most valuable assets and are often recognized as human capital. Research demonstrates that the development of human capital directly enhances organizational competitiveness, enabling firms to innovate, adapt to changing market conditions, and achieve sustainable growth. The strategic management of human resources, therefore, is essential not only for operational efficiency but also for building long-term organizational resilience and maintaining a competitive edge in a rapidly evolving economic landscape.

Human Resource Management (HRM) encompasses several fundamental functions essential for the effective operation and development of an organization. These core functions include:

- Identifying the workforce requirements and forecasting the need for personnel;
- Recruiting, selecting, and training employees to ensure alignment with organizational goals;
- Developing skilled and competitive personnel capable of contributing to the organization's success;
- Implementing motivation systems and providing social protection for employees to enhance engagement and well-being;
- Designing, implementing, and maintaining human resource policies that govern workforce management;
- Ensuring compliance with labor legislation and regulatory standards to maintain legal and ethical organizational practices.

In addition to these primary responsibilities, HRM performs several strategic functions that directly support the long-term objectives and competitiveness of an organization. These strategic functions include: aligning HR strategies with the organization's overall business strategy; reengineering organizational processes to improve efficiency and adaptability; managing organizational change to facilitate transformation and innovation; and fostering a positive organizational culture that promotes collaboration, accountability, and continuous development.

The HR manager is primarily responsible for ensuring the effective implementation of both core and strategic HR functions. By doing so, they contribute not only to the operational efficiency of the organization but also to its long-term resilience, capacity for innovation, and sustained competitive advantage in a dynamic business environment.

The Human Resource Management (HRM) system encompasses four primary tactical functions:

1. **Staffing** – identifying, selecting, and recruiting candidates who are best suited for vacant positions within the organization. This function ensures that the organization has a workforce capable of meeting its operational and strategic goals.
2. **Training and Development** – enhancing the professional skills of employees and ensuring their continuous development throughout their careers. This function fosters both personal growth and organizational capacity, promoting a culture of lifelong learning.
3. **Motivation Management** – implementing incentive mechanisms aimed at increasing employee performance, engagement, and productivity. Effective motivation strategies align individual goals with organizational objectives, thereby enhancing overall efficiency.
4. **Employee Services** – providing support and creating conditions that strengthen employee loyalty and commitment to the organization. This includes addressing employee needs, facilitating communication, and promoting job satisfaction.

Personnel management represents a component of the broader concept of human resource management, primarily focusing on operational activities related to staff. In contrast, HRM adopts a wider perspective, recognizing human capital as a strategic resource critical to the organization's long-term success. In contemporary practice, the traditional concept of personnel management is gradually being replaced by HRM, reflecting a shift from administrative functions to strategic human capital management. This transition emphasizes the

role of employees not merely as operational resources but as key contributors to organizational innovation, adaptability, and competitive advantage.

The Key Performance Indicator (KPI) system plays a crucial role in evaluating the efficiency and effectiveness of both organizational operations and individual employee performance. By implementing a KPI framework, organizations can:

- Monitor and assess work performance in a systematic and continuous manner;
- Motivate employees through performance-based incentives;
- Establish a transparent and objective performance evaluation system;
- Optimize the utilization of human resources to achieve strategic goals.

A well-designed KPI system enables the collection, storage, and analysis of performance data, supports the automated calculation of bonuses and rewards, and facilitates the development of tailored employee development plans. Additionally, the KPI system provides managers with actionable insights for informed decision-making, allowing them to identify areas requiring improvement and implement targeted interventions.

To maintain its effectiveness, the KPI system must be continuously monitored, evaluated, and adapted to reflect changing organizational priorities, evolving job roles, and dynamic market conditions. By doing so, organizations ensure that performance management remains aligned with strategic objectives and contributes to the sustainable development and competitiveness of the enterprise.

In conclusion, in contemporary organizational environments, human resource management (HRM) has evolved into a strategic dimension of organizational activity. The effective integration of digital technologies, social networks, and Key Performance Indicator (KPI) systems serves to enhance personnel policies, foster the development of human capital, and strengthen organizational competitiveness. By leveraging these tools, organizations can optimize workforce performance, align employee objectives with strategic goals, and create a culture of continuous improvement.

The continuous development and refinement of HRM systems remain a critical factor in achieving economic efficiency and sustainable growth. A forward-looking HRM approach not only ensures the optimal utilization of human resources but also contributes to organizational resilience, innovation capacity, and long-term competitiveness in an increasingly dynamic and digitally-driven global economy. As such, strategic human resource management represents a key pillar for organizations seeking to adapt to evolving market conditions and maintain a sustainable competitive advantage.

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