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INTERNATIONAL JOURNAL OF EUROPEAN RESEARCH OUTPUT

ISSN: 2053-3578 I.F. 9.1

MODERN INFORMATION OF LEADING PERSONNEL SKILLS OF WORKING WITH TOOLS THE NEED FOR FORMATION

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ANNOTATION

In this article, the need for the formation of skills of management personnel in working with modern news media in school education, specific aspects of the formation of skills of management personnel in working with news media in increasing the capacity of the modern school are discussed.

Keywords: human capital, leadership capacity, management capacity, integration, institutional change.

АННОТАЦИЯ

В данной статье рассмотрена необходимость формирования навыков работы с современными информационными средствами руководящих кадров в школьном образовании, особенности формирования навыков работы с информационными средствами руководящих кадров в наращивании потенциала современной школы.

Ключевые слова: человеческий капитал, лидерский потенциал, управленческий потенциал, интеграция, институциональные изменения.

As a result of the increasing influence of information in our social life, we are turning from an industrialized society into an increasingly information society. Rapid change has created several unique opportunities in the information environment of our modern life.

The intensive cycle of updating the social environment and production technologies is 6-8 years, which exceeds the pattern of generational change. Maintaining a person's social status has become an integral part of continuous education and the ability to acquire a new specialty. As a result, information and knowledge became the main changing power of society. It depends on the fate and ability of each person to find new information in time, to learn, to receive it, to accept it at a certain value, and to use it effectively.

It should be said that the existence of specific conditions of countries with technological

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approaches and technical development, while giving them great opportunities, also creates great power. Due to such dominance, the world's people are trying to promote views and opinions that are compatible with their values and interests. Based on this, resistance to globalization is emerging in many countries, negative attitudes towards globalization are increasing.

For this reason, various artificial systems are being built, the aim of which is to create a comprehensive information base and to introduce a targeted management procedure. There are technical possibilities in certain fields, and usually, we usually pay attention to social and technical aspects in most cases. It is necessary to study, acquire, sort, and transmit the source, to find out the reason and purpose of the occurrence of situations that are secretly practiced or known before. Even if it is, it is to follow speed in gathering, storing, transmitting, and interpreting information. Today, in many countries of the world, special specialties and enterprises have been established in this direction [8].

With the step of humanity into an information society, the possibilities of its civilization arise, such as preparing people for new life conditions and independent action in a highly automated information environment, preparing them for professional activities in time, teaching them to protect themselves from negative influences, and effectively use the opportunities of the environment. Started to bring. First of all, the role and problem of man in society is one of the important problems in the formation of an information society, which is the subject of attention of the international community today.

Today, in modern school education, leaders who have a broad worldview and thinking can create the practice of integrating the character, qualities, experience, existing knowledge, skills, abilities, and abilities of a person in the composition of professional and personal qualities, are characteristic of modern leaders. There is a need to develop competence.

The main goal of this is the process of forming a whole leader with a coordinated internal system.

In the labor market of the XXI century, it is of particular importance that management personnel have the skills to work with information media and the ability to quickly obtain information from it. Therefore, in the global information environment, it is appropriate to inform a person about the methods, methods, and means of information search, analysis, processing, storage, use, and transfer, and their application in practical activities.

It is necessary to create a school for systematic training of management personnel for school education in professional development centers. Also, it will be necessary to develop special programs that will help them develop leadership potential.

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Based on this program, it is possible to form the skills of working with information media, which are part of our life today, and acquiring information culture.

Based on this goal, the following should be taken into account in the development of information and communication competence of management personnel:

- Clarifying the functions of informational and communicative competencies based on the demand of the information society, socio-educational needs;
- to achieve the harmony of personal and professional information space in the development of information and communication competence in the future management personnel in the training system;
- right effective use of the experience of leading foreign countries in the development of informational and communicative competencies in the future management personnel;
- > summarizing the accumulated experience in the development of information and communication competence in the management personnel;
- focus on the collective development of informational and communicative competence in the training of management personnel in the training system;
- to achieve comprehensive manifestation of information-communicative competence in leading personnel.

The information-communicative competence of the leading personnel is related to the motivation of the individual to receive continuous education and is manifested in the competence of selection through the correct assessment of one's capabilities in specific situations.

Managers must master the following key information competencies:

- to have the skills to use the necessary computer and Internet technologies in his specialty;
- ➤ able to control the effectiveness of lessons using information and communication technologies;
- to know how to search and store information from modern information arrays;
- must have the skills to use a computer, local and global network and improve it, work with various forms of computer information and place them on the Internet

In conclusion, it can be said that to be an example to the subordinates, leaders should acquire the important features of our modern life. It will be necessary to manage them in a situation arising from the situation.

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ISSN: 2053-3578 I.F. 9.1

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