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MOTIVATION IN LANGUAGE LEARNING

Makhmudova Nargizakhon

4th year student of foreign language faculty in Fergana State University

E-mail: nargizakhonmakhmudova@gmail.com

Scientific supervisor: Adamboyeva Nafisa Qodirberganovna

Annotation. This article's main focus has been motivation, and with good reason. By adding relevance, cultural immersion, and dynamic involvement to the learning process, authentic video materials are effective motivational tools. The stories, actual events, and cultural settings that are depicted in videos serve as sources of inspiration for learners. Learners are propelled past the difficulties of language learning by this internal motivation, which is ignited by the genuine use of language.

Keywords: Catalyst, enthusiasm, exploration delves, intrinsic motivation, personal satisfaction, acquisition, instrumental motivation, incorporating learners, roadmap, adequate, dynamic, multifaceted.

INTRODUCTION

Motivation is a driving force that underpins the entire process of language learning. It serves as the catalyst that propels individuals to engage with the complexities of acquiring a new language. In the realm of language education, motivation plays a pivotal role, influencing not only the initial decision to embark on the language learning journey but also the persistence, effort, and enthusiasm that learners invest along the way. This exploration delves into the multifaceted nature of motivation in language learning, examining its types, sources, and the critical impact it has on learners' success.

Types of Motivation in Language Learning

1. Intrinsic Motivation¹:

Intrinsic motivation originates from within the individual. It is the innate desire to learn and master a language for personal satisfaction, curiosity, or a sense of accomplishment.

¹ "Using Authentic Video in the Language Classroom: A Teacher's Guide" by Jane Sherman and Debra Holman (2009) 192 pages

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Learners with high intrinsic motivation are driven by an internal reward system, finding joy in the process of language acquisition itself.

2. Extrinsic Motivation:

Extrinsic motivation, on the other hand, stems from external factors such as rewards, recognition, or social approval. Learners may be motivated by the prospect of good grades, certificates, or the acknowledgment of their language skills by peers and mentors. While extrinsic motivation can provide tangible incentives, its effectiveness may diminish if not complemented by intrinsic motivation

3. Instrumental Motivation:

Instrumental motivation is driven by practical goals or utilitarian purposes. Learners with instrumental motivation see the language as a means to an end, such as securing a job, traveling, or fulfilling academic requirements. The focus here is on the tangible benefits that language proficiency can bring in specific contexts.

METHODOLOGY

Recognizing and celebrating learners' achievements, whether big or small, contributes to motivation. Milestones can include successful completion of a language level, effective communication in a specific context, or any other measurable progress.

Integrating cultural elements into language learning fosters integrative motivation. Exposure to cultural aspects through films, music, cuisine, and traditions deepens learners' connection to the language, making the learning experience more enriching.

Learners are unique individuals with diverse backgrounds, learning styles, and preferences. Tailoring motivational strategies to accommodate these individual differences requires flexibility and a personalized approach.

External factors, such as societal expectations, economic pressures, or cultural attitudes towards language learning, can impact motivation. Educators and institutions should be mindful of these influences and work towards mitigating any negative effects on learners' motivation.

Excessive demands or unrealistic expectations can lead to burnout and overwhelm, negatively affecting motivation. Striking a balance between challenging learners and providing adequate support is essential to prevent fatigue and maintain sustained motivation.

DISCUSSION AND RESULTS



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Motivated learners generally exhibit positive attitudes towards the language learning process. They view challenges as opportunities for growth, approach feedback constructively, and maintain a positive outlook even in the face of setbacks. This positive mindset contributes to emotional well-being and a sense of accomplishment. Setting clear, achievable goals provides learners with a sense of direction and purpose. Whether the goal is to hold a basic conversation, travel independently, or master advanced language skills, having a roadmap helps anchor motivation.

A positive and supportive learning environment is conducive to motivation. Teachers and peers play a vital role in fostering encouragement, providing constructive feedback, and creating a sense of community within the language learning space.

Recognizing and incorporating learners' diverse interests into the curriculum can enhance motivation. Tailoring lessons to include topics or materials that resonate with individual preferences makes the learning experience more enjoyable and relevant.

Selecting relevant and engaging video content is crucial. Educators should curate materials that align with learners' proficiency levels, interests, and cultural sensitivities. This curated approach ensures that videos contribute meaningfully to the language learning experience.²

CONCLUSION

Motivation stands as the cornerstone of successful language learning. Its dynamic and multifaceted nature encompasses various types, sources, and impacts on the learning process. Recognizing the individual and contextual factors that influence motivation allows educators and learners to implement strategies that foster a positive and enduring commitment to language acquisition. As language learning continues to evolve in diverse educational landscapes, the role of motivation remains central, shaping the experiences and outcomes of learners on their linguistic journeys. Whether driven by intrinsic curiosity, extrinsic rewards, cultural connections, or practical applications, motivation serves as the catalyst that transforms language learning from a mere academic pursuit into a lifelong, enriching adventure.

Sustaining learners' attention throughout video content can be challenging, especially if the videos are lengthy or monotonous. Incorporating interactive elements, pausing for

² "Learning Teaching: The Essential Guide to English Language Teaching" by Jim Scrivener (2011) 416 pages

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discussions, or breaking down longer videos into shorter segments helps maintain learner engagement.³

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 Sherman and Debra Holman (2009) 192 pages
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