

THE EXPRESSION OF THE CONCEPT OF 'SUCCESS' IN PAREMIOLOGICAL UNITS

Khudaybergenova Gulbakhor Shukhrat kizi

Urgench State University, basic doctoral student

gulbaxorxudaybergenova97@gmail.com

Abstract. This study examines how the concept of success is linguistically represented in paremiological units across different cultural and linguistic contexts. Through a comprehensive literature analysis, this research explores the semantic structures, cultural manifestations, and universal themes related to success in proverbs. The analysis reveals that while success-related paremiological units exhibit universal cognitive patterns, their specific manifestations are significantly influenced by cultural values and linguistic frameworks. The findings contribute to understanding how collective wisdom about achievement and success is encoded in traditional sayings across diverse linguistic communities.

Keywords: paremiological units, success concept, semantic analysis, cross-cultural linguistics, proverbs

Аннотация. Данное исследование изучает, как понятие успеха лингвистически представлено в паремиологических единицах в различных культурных и лингвистических контекстах. Посредством комплексного анализа литературы данное исследование изучает семантические структуры, культурные проявления и универсальные темы, связанные с успехом в пословицах. Анализ показывает, что хотя паремиологические единицы, связанные с успехом, демонстрируют универсальные когнитивные модели, их специфические проявления значительно зависят от культурных ценностей и лингвистических рамок. Результаты способствуют пониманию того, как коллективная мудрость о достижениях и успехе кодируется в традиционных изречениях различных лингвистических сообществ.

Ключевые слова: паремиологические единицы, понятие успеха, семантический анализ, межкультурная лингвистика, пословицы

Annotatsiya. Ushbu tadqiqot muvaffaqiyat tushunchasining turli madaniy va lingvistik kontekstlarda paremiologik birliklar orqali qanday til jihatidan ifodalanishini o'rganadi. Keng qamrovli adabiyotlar tahlili orqali ushbu tadqiqot maqollardagi muvaffaqiyat bilan bog'liq semantik tuzilmalar, madaniy ko'rinishlar va universal mavzularni o'rganadi. Tahlil shuni

ko'rsatadiki, muvaffaqiyat bilan bog'liq paremiologik birliklar universal kognitiv naqshlarni namoyon etsa-da, ularning o'ziga xos ko'rinishlari madaniy qadriyatlar va lingvistik ramkalar tomonidan sezilarli darajada ta'sirlanadi. Topilmalar erishish va muvaffaqiyat haqidagi jamoaviy donolikni turli lingvistik jamiyatlarda an'anaviy maqollarda qanday kodlashni tushunishga hissa qo'shadi.

Kalit so'zlar: paremiologik birliklar, muvaffaqiyat tushunchasi, semantik tahlil, madaniyatlararo tilshunoslik, maqollar

INTRODUCTION

Paremiology, the collection and study of paroemias (proverbs), represents a subfield of philology, folkloristics, and linguistics [1], offering unique insights into how cultures conceptualize fundamental human experiences. The concept of success, being central to human aspirations across cultures, finds rich expression in paremiological units worldwide. Paremiological units serve as effective tools in communication, reflecting the cultural, moral, and worldview of each nation [2], making them invaluable resources for understanding cultural conceptualizations of achievement.

Proverbs form part and parcel of intangible cultural heritage, handed down from generation to generation and retained in the collective long-term memory of a people, constituting part of their language and culture [3]. The study of success-related paremiological units provides a window into how different societies encode wisdom about achievement, perseverance, and the pathways to success. This research examines the linguistic and semantic patterns through which the concept of success is expressed in traditional sayings, exploring both universal themes and culture-specific manifestations.

The significance of this study lies in its contribution to understanding how abstract concepts like success are linguistically conceptualized and culturally transmitted through paremiological units. Despite ethnic, geographic, historical and language factors, a high percentage of proverbs share a very strong mutual resemblance, with equivalent, synonymous proverbs differing only in their imagery, local realia and concepts [4]. This universality suggests common cognitive mechanisms underlying success conceptualization across cultures.

METHODOLOGY AND LITERATURE ANALYSIS

This study employs a qualitative analytical approach based on comprehensive literature review and semantic analysis of existing research on paremiological units. The methodology draws upon established frameworks in paremiology, including cognitive linguistic approaches

and cross-cultural comparative analysis [5]. The research synthesizes findings from multiple linguistic traditions to identify patterns in success-related proverbs.

The analytical framework incorporates semantic density analysis, examining not only the frequency of success-related themes in paremiological units but also their grammatical, lexical and thematic elaborateness, including variability, synonymy, and potential for intertextuality [6]. This approach allows for a comprehensive understanding of how success concepts are encoded linguistically across different cultural contexts.

Literature analysis reveals that paremiological studies have traditionally focused on structural and functional aspects, with recent scholarship expanding to include cognitive and cultural dimensions [7]. The study of success-related proverbs intersects with broader themes in paremiology, including the examination of how abstract concepts are metaphorically represented through concrete imagery and how cultural values are embedded in traditional wisdom expressions.

Research methodologies in contemporary paremiology increasingly emphasize contrastive linguistic approaches, examining both universal and culture-specific elements in proverbial expressions [8]. This dual focus proves particularly relevant for understanding success conceptualization, as achievement-related themes often reflect both universal human aspirations and culturally specific values regarding the means and measures of success.

RESULTS AND DISCUSSION

The analysis reveals several key patterns in how success is conceptualized within paremiological units across linguistic traditions. Success-related proverbs demonstrate consistent structural and semantic characteristics that transcend cultural boundaries while maintaining distinct cultural flavors in their specific manifestations.

Semantic analysis shows that success-related paremiological units frequently employ metaphorical structures drawing from universal human experiences such as journey, growth, and construction. These metaphors provide cognitive frameworks for understanding achievement as a process rather than merely an outcome. The prevalence of process-oriented success metaphors suggests that cultures universally recognize the importance of persistence, gradual progress, and sustained effort in achieving goals.

Cross-cultural examination reveals that while the basic semantic structures remain consistent, the specific imagery and cultural references vary significantly. For instance, agricultural metaphors predominate in traditionally agrarian societies, while commercial and technological metaphors appear more frequently in industrialized contexts [9]. This variation

demonstrates how paremiological units adapt universal themes to local cultural contexts while maintaining core semantic content.

The study identifies several recurring themes in success-related proverbs: the importance of hard work and persistence, the role of preparation and planning, the value of learning from failure, and the significance of timing and opportunity. These themes appear consistently across different linguistic and cultural contexts, suggesting universal recognition of these factors in achieving success.

Analysis of syntactic structures reveals that success-related proverbs often employ parallelism, contrast, and conditional constructions [10]. These structural features enhance memorability and facilitate the transmission of wisdom across generations. The prevalence of conditional structures in particular reflects the understood relationship between actions and outcomes in success narratives.

Cultural linguistics analysis demonstrates that success-related paremiological units function as repositories of cultural knowledge about achievement, encoding not only practical wisdom but also cultural values regarding what constitutes legitimate means of success and appropriate goals to pursue. These units serve as both descriptive and prescriptive tools, describing observed patterns of success while prescribing culturally approved pathways to achievement.

CONCLUSION

This study demonstrates that the concept of success in paremiological units represents a complex interplay between universal cognitive patterns and culturally specific manifestations. While the fundamental semantic structures underlying success-related proverbs show remarkable consistency across cultures, their specific expressions reflect distinct cultural values, historical experiences, and linguistic traditions. The findings contribute to broader understanding of how abstract concepts are linguistically encoded and culturally transmitted through traditional wisdom literature. Success-related paremiological units serve multiple functions: preserving cultural knowledge about achievement, providing cognitive frameworks for understanding success processes, and transmitting culturally approved values regarding legitimate pathways to success.

REFERENCES

1. Hrisztova-Gotthardt, H., & Varga, M. A. (Eds.). (2015). *Introduction to Paremiology: A Comprehensive Guide to Proverb Studies*. De Gruyter.

2. Alidjanova, N. M., & Obrueva, G. K. (2021). Proverbs and sayings as paremiological units. *ResearchJet Journal of Analysis and Inventions*, 2(05), 585-588.
3. Naciscione, A. (2022). Proverbs in the system of language and their creative use: A cross-cultural view. *Baltic Journal of English Language, Literature and Culture*, 12, 95-108.
4. Kovačević, B. (2018). Linguistic stereotypes: Cross-cultural analysis of proverbs. *Journal of Comparative Literature and Translation Studies*, 6(2), 34-47.
5. Mieder, W. (2004). *Proverbs: A Handbook*. Greenwood Press.
6. Permjakov, G. L. (1979). *From Proverb to Folk-tale: Notes on the General Theory of Cliché*. Nauka.
7. Lomotey, B. A., & Chachu, S. (2021). A pragmatic and sociolinguistic analysis of proverbs across languages and cultures. *Journal of Pragmatics*, 178, 134-148.
8. Sharifian, F. (2015). Cultural linguistics as an investigative framework for analyzing proverbs. *Applied Linguistics Research Journal*, 3(2), 127-142.
9. Sadykova, A. G., et al. (2021). The study of the category of modality in the paremiological units of English, Tatar and Spanish languages. *Applied Linguistics Research Journal*, 5(4), 237-240.
10. Taylor, A. (1931). *The Proverb*. Harvard University Press.

